

**WHAT AILS OUR TUCSON ECONOMY?
HOW CAN TUCSON THRIVE IN THE FACE OF
ONGOING ECONOMIC AND FINANCIAL MALAISE?
WHAT CAN LOCAL BUSINESSES DO TO HELP
THEMSELVES?**

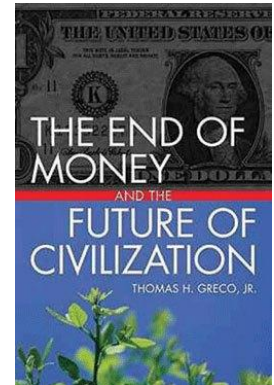


These are a few of the questions that will be addressed by Thomas H. Greco, Jr., renowned economist, author, and lecturer in his presentation:

BUILDING HEALTHY COMMUNITIES IN THE NEW ECONOMY!

“As the national and global institutions break down, it is becoming increasingly important to re-localize our economic activity and work to make our communities more self-reliant and resilient.”

Mr. Greco’s presentation will highlight the crucial importance of creating local liquidity based on local production. He asserts that “Banks no longer do much to provide essential credit to local small and medium-sized businesses, and when they do, the terms are onerous, requiring collateral, burdensome repayment schedules, and high rates of interest.” He will describe the processes by which the credit of local producers can be mobilized to provide them with the means of payment that are abundant, reliable, locally controlled, and at a fraction of today’s costs.



Learn how communities around the world have started to monetize the value of local production and creativity to “pump the blood of commerce to all parts of the economic body.”

Tom will help us explore the opportunities and issues involved in creating our own exchange media and complementary currencies; discussing for example: “What would it look like, how would it be created, earned, managed and recycled, what are the relevant metrics, how will it be funded, and how do all of the pieces fit together?”

WHEN: Monday, August 18, 6pm-8pm (Doors open at 5:30)

WHERE: Joel D. Valdez Main Library, Lower Level Meeting Room, 101 N. Stone Ave., Tucson

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